

Bachelor of Business Administration Program in Logistics Management

General Information

Degree Designation : Bachelor of Business Administration Program in Logistics Management

Total Credits : 136 credits

Graduate : 4 years

Academic Year

The academic calendar mostly consists of two semesters (Two-semester system). Each semester is not less than 15 weeks. The summer session is scheduled to meet the requirements of each

- 1 st semester : June - September
- 2 nd semester : November – February
- Summer semester : March – May

Course Structure

A : General Education Course

B : Major Course

C : Free Elective Course

A : General Education (30 credits)

1. Language and Communication (9 credits)

- Fundamental Course (6 credits) :

Course ID	Course name	Credits
1551001	Fundamental English	3(3-0-6)
1551002	English for Communication	3(3-0-6)

- Free Elective (3 credits) :

1541001	Thai Language Usage Skills	3(3-0-6)
1541002	Language and Communication for Specific Purposes	3(3-0-6)
1561001	Japanese for Communication	3(3-0-6)
1571001	Chinese for Communication	3(3-0-6)
1571002	Fundamental Chinese for Tourism	3(3-0-6)
1661001	Korean for Communication	3(3-0-6)
1691001	Fundamental Burmese	3(3-0-6)
1691002	Burmese for Communication	3(3-0-6)

2. Humanities (6 credits)

Course ID	Course name	Credits
1001003	Human Behavior and Self-Development	3(3-0-6)
1001005	Thinking and Decision Making Skill	3(3-0-6)
1511001	Ethics and Human Beings	3(3-0-6)
1511002	Facts of Life	3(3-0-6)
1521001	Buddhism	3(3-0-6)
1631001	Information for Study and Research	3(3-0-6)
2011001	Aesthetics of Visual Arts	3(3-0-6)
2051001	Aesthetics of Performing Arts	3(3-0-6)
2061001	Music Appreciation	3(3-0-6)
3501001	Leadership Development	3(3-0-6)
3501003	Personality Development and the Arts of Socializing	3(3-0-6)

3. Social Sciences (6 credits)

Course ID	Course name	Credits
2501001	History of Thai Society and Culture	3(3-0-6)
2501003	Public Mind and Civic Social Engagement	3(3-0-6)
2501004	Interdisciplinary Social Science for Development	3(3-0-6)
2501005	Kamphaeng Phet Studies	3(2-2-5)
2521001	Globalization and Localization	3(3-0-6)
2521002	ASEAN Studies	3(3-0-6)
2541001	Human Beings, Community, and Environment	3(3-0-6)
2541002	Local Resource Management	3(3-0-6)
2551002	Fundamental Knowledge on Thai Politics and Government	3(3-0-6)
2561001	Introduction to Laws	3(3-0-6)
3501004	Business Initiation	3(3-0-6)
3531001	Finance in Daily Life	3(3-0-6)
3541001	Entrepreneurship	3(3-0-6)
3591002	Sufficiency Economy	3(3-0-6)

4. Mathematics, Science, and Technology (6 credits)

Select courses in subjects 1. - 4. (3 credits)

Course ID	Course name	Credits
1161001	Sports and Recreation for Quality of Life	3(2-2-5)
1161002	Exercise for Health	3(2-2-5)
4001002	Science and Technology for Daily Life	3(3-0-6)
4001003	Environments and Natural Resources Conservation	3(3-0-6)
4071001	Health and Health Care	3(3-0-6)
4091001	Mathematics in Daily Life	3(3-0-6)
4091003	Mathematics and Decision Making	3(3-0-6)
4121001	Computer and Information Technology	3(2-2-5)
4121005	Website Design and Development	3(2-2-5)
4121006	Package Software for Application	3(2-2-5)
5001001	Agriculture in Daily Life	3(3-0-6)
5071001	Food for Health	3(3-0-6)
5501001	Technology in Daily Life	3(3-0-6)

B : Major Course (100 credits)

Core subjects (27 credits)

Course ID	Course name	Credits
1551402	Business English 1	3(3-0-6)
1551403	Business English 2	3(3-0-6)
3532204	Tax and Business Laws	3(3-0-6)
3591101	Principles of Economics	3(3-0-6)
5771105	Mathematics and Statistics for Logistics	3(3-0-6)
5771204	Financial Accounting for Logistics	3(2-2-5)
5771205	Business and International Trade	3(3-0-6)
5772105	Marketing and Customer Relationship Management in Logistics	3(2-2-5)
5773206	International Finance and Investment	3(3-0-6)

Major Requirement (39 credits)

Course ID	Course name	Credits
5771101	Fundamentals of Logistics and Supply Chain	3(2-2-5)
5771102	Logistics Standard	3(3-0-6)

Course ID	Course name	Credits
5771203	Purchasing and Supplier Management	3(2-2-5)
5772101	Quantitative for Logistics Management	3(2-2-5)
5772102	Strategic Supply Chain Management	3(2-2-5)
5772204	Warehouse and Distribution Center Design for Logistics	3(2-2-5)
5772206	Import and Export	3(3-0-6)
5773101	Product Storage Technology and Inventory	3(2-2-5)
5773108	Logistics Cost Management	3(2-2-5)
5773201	Information Technology for Barcode/RFID	3(2-2-5)
5773204	Logistics and International Trade Law	3(3-0-6)
5773205	Introduction to Operation Research	3(3-0-6)
5774101	Research and Development in Logistic Technology	3(3-0-6)

Major Elective Course (27 credits)

Course ID	Course name	Credits
5771103	Logistics and Supply Chain Management	3(2-2-5)
5771104	Supply Chain Management	3(2-2-5)
5771201	Multimodal Transport	3(3-0-6)
5771202	Insurance on Transport Industry	3(3-0-6)
5771205	Business and International Trade	3(3-0-6)
5772103	Information Technology for Logistics	3(2-2-5)
5772104	Transportation Technology	3(2-2-5)
5772201	Renewable Energy Technology for Logistics	3(2-2-5)
5772202	Packaging System for Logistics	3(2-2-5)
5772203	Production Planning and Control	3(2-2-5)
5772205	Transport Systems Technology	3(2-2-5)
5772207	International Trade Theory and Policy	3(3-0-6)
5772208	Logistics in ASEAN Economics Community	3(3-0-6)
5773103	LEAN Manufacturing System	3(2-2-5)
5773105	Human Resource Management in Logistics	3(3-0-6)
5773106	Game Theory and Business Strategy	3(2-2-5)
5773109	Freight and Route Management in Logistics	3(2-2-5)
5773202	Supply Chain Management for Retail Business	3(2-2-5)
5773207	Material Handling	3(2-2-5)

Course ID	Course name	Credits
5774103	Simulation in Logistics	3(2-2-5)
5774104	Software Application in Logistics Management	3(2-2-5)
5774105	Seminar in Logistics Management	3(2-2-5)
5774106	Special Topics in Logistics and Supply Chain	3(2-2-5)

Professional Experience or Cooperative Education (7 credits)

Select a plan

Course ID	Course name	Credits
5774102	Preparation for Professional Experience	2(90)
5774107	Field Experience in Logistics	5(450)
or		
5774108	Cooperative Education Preparation	1(45)
5774109	Cooperative Education	6(540)

C: Free Elective Course (6 credits)

Freely choose any courses provided by the university. The courses chosen must not have been taken before by the student and must not be the compulsory non-credit courses.