

Bachelor of Economics Program in Business Economics

General Information

Degree Designation : Bachelor of Economics Program in Business Economics

Total Credits : 130 credits

Graduate : 4 years

Academic Year

The academic calendar mostly consists of two semesters (Two-semester system). Each semester is not less than 15 weeks. The summer session is scheduled to meet the requirements of each

1 st semester : June - September

2 nd semester : November – February

Summer semester : March – May

Course Structure

A : General Education Course

B : Major Course

C : Free Elective Course

A : General Education (30 credits)

1. Language and Communication (9 credits)

- Fundamental Course (6 credits) :

Course ID	Course name	Credits
1551001	Fundamental English	3(3-0-6)
1551002	English for Communication	3(3-0-6)

- Free Elective (3 credits) :

1541001	Thai Language Usage Skills	3(3-0-6)
1541002	Language and Communication for Specific Purposes	3(3-0-6)
1561001	Japanese for Communication	3(3-0-6)
1571001	Chinese for Communication	3(3-0-6)
1571002	Fundamental Chinese for Tourism	3(3-0-6)
1661001	Korean for Communication	3(3-0-6)
1691001	Fundamental Burmese	3(3-0-6)
1691002	Burmese for Communication	3(3-0-6)

2. Humanities (6 credits)

Course ID	Course name	Credits
1001003	Human Behavior and Self-Development	3(3-0-6)
1001005	Thinking and Decision Making Skill	3(3-0-6)
1511001	Ethics and Human Beings	3(3-0-6)
1511002	Facts of Life	3(3-0-6)
1521001	Buddhism	3(3-0-6)
1631001	Information for Study and Research	3(3-0-6)
2011001	Aesthetics of Visual Arts	3(3-0-6)
2051001	Aesthetics of Performing Arts	3(3-0-6)
2061001	Music Appreciation	3(3-0-6)
3501001	Leadership Development	3(3-0-6)
3501003	Personality Development and the Arts of Socializing	3(3-0-6)

3. Social Sciences (6 credits)

Course ID	Course name	Credits
2501001	History of Thai Society and Culture	3(3-0-6)
2501003	Public Mind and Civic Social Engagement	3(3-0-6)
2501004	Interdisciplinary Social Science for Development	3(3-0-6)
2501005	Kamphaeng Phet Studies	3(2-2-5)
2521001	Globalization and Localization	3(3-0-6)
2521002	ASEAN Studies	3(3-0-6)
2541001	Human Beings, Community, and Environment	3(3-0-6)
2541002	Local Resource Management	3(3-0-6)
2551002	Fundamental Knowledge on Thai Politics and Government	3(3-0-6)
2561001	Introduction to Laws	3(3-0-6)
3501004	Business Initiation	3(3-0-6)
3531001	Finance in Daily Life	3(3-0-6)
3541001	Entrepreneurship	3(3-0-6)
3591002	Sufficiency Economy	3(3-0-6)

4. Mathematics, Science, and Technology (6 credits)

Select courses in subjects 1. - 4. (3 credits)

Course ID	Course name	Credits
1161001	Sports and Recreation for Quality of Life	3(2-2-5)
1161002	Exercise for Health	3(2-2-5)
4001002	Science and Technology for Daily Life	3(3-0-6)
4001003	Environments and Natural Resources Conservation	3(3-0-6)
4071001	Health and Health Care	3(3-0-6)
4091001	Mathematics in Daily Life	3(3-0-6)
4091003	Mathematics and Decision Making	3(3-0-6)
4121001	Computer and Information Technology	3(2-2-5)
4121005	Website Design and Development	3(2-2-5)
4121006	Package Software for Application	3(2-2-5)
5001001	Agriculture in Daily Life	3(3-0-6)
5071001	Food for Health	3(3-0-6)
5501001	Technology in Daily Life	3(3-0-6)

B : Major Course (94 credits)

Core subjects (33 credits)

Course ID	Course name	Credits
1551402	Business English 1	3(3-0-6)
1551403	Business English 2	3(3-0-6)
2562308	Business and Commercial Laws	3(3-0-6)
3521103	Principle of Accounting	3(3-0-6)
3541101	Principles of Marketing	3(3-0-6)
3561101	Organization and Management	3(3-0-6)
3591111	Mathematical Economics	3(3-0-6)
3591112	Statistics for Economists	3(3-0-6)
3591113	History of Economic Thought	3(3-0-6)
3592101	Micro-Economics 1	3(3-0-6)
3592102	Macro-Economics 1	3(3-0-6)

Major Requirement (42 credits)

Course ID	Course name	Credits
3542503	Electronic Marketing	3(2-2-5)

Course ID	Course name	Credits
3592201	Economics of Money and Banking	3(3-0-6)
3592202	Agricultural Business Economics	3(3-0-6)
3592301	Micro-Economics 2	3(3-0-6)
3592302	Macro-Economics 2	3(3-0-6)
3593202	International Economics	3(3-0-6)
3593204	Managerial Economics	3(3-0-6)
3593206	Financial Business Economics	3(3-0-6)
3593304	Projects Analysis and Business Plan	3(2-2-5)
3593305	Investment and Portfolio Analysis	3(3-0-6)
3593308	Thai Economy	3(3-0-6)
3593314	Economics Information	3(2-2-5)
3594901	Research Methods in Business Economics	3(2-2-5)
3594903	Seminar in Business Economics	3(2-2-5)

Major Elective Course (12 credits)

Course ID	Course name	Credits
3523204	Accounting of Business	3(3-0-6)
3591101	Principles of Economics	3(3-0-6)
3592103	Community Economy	3(3-0-6)
3592203	Industrial Economics	3(3-0-6)
3592219	Environmental Economics	3(3-0-6)
3593203	Business Strategic Economics	3(3-0-6)
3593207	Fiscal Economics	3(3-0-6)
3593208	Border Economy	3(3-0-6)
3593209	Asia Economy	3(3-0-6)
3593210	Development Economics	3(3-0-6)
3593302	Business Cycles and Economic Forecasting	3(3-0-6)
3593307	Labor Economics	3(3-0-6)

Professional Experience or Cooperative Education (7 credits)

Select a plan

Course ID	Course name	Credits
3594801	Preparation for Professional Experience in Economics	2(90)
3594802	Field Experience in Economics	5(450)
or		
3503801	Preparation to Cooperative Education	1(45)
3503802	Cooperative Education	6(540)

C: Free Elective Course (6 credits)

Freely choose any courses provided by the university. The courses chosen must not have been taken before by the student and must not be the compulsory non-credit courses.