

Bachelor of Business Administration Program in Finance and Banking

General Information

Degree Designation : Bachelor of Business Administration Program in Finance and Banking

Total Credits : 128 credits

Graduate : 4 years

Academic Year

The academic calendar mostly consists of two semesters (Two-semester system). Each semester is not less than 15 weeks. The summer session is scheduled to meet the requirements of each

1 st semester : June - September

2 nd semester : November – February

Summer semester : March – May

Course Structure

A : General Education Course

B : Major Course

C : Free Elective Course

A : General Education (30 credits)

1. Language and Communication (9 credits)

- Fundamental Course (6 credits) :

Course ID	Course name	Credits
1551001	Fundamental English	3(3-0-6)
1551002	English for Communication	3(3-0-6)

- Free Elective (3 credits) :

1541001	Thai Language Usage Skills	3(3-0-6)
1541002	Language and Communication for Specific Purposes	3(3-0-6)
1561001	Japanese for Communication	3(3-0-6)
1571001	Chinese for Communication	3(3-0-6)
1571002	Fundamental Chinese for Tourism	3(3-0-6)
1661001	Korean for Communication	3(3-0-6)
1691001	Fundamental Burmese	3(3-0-6)
1691002	Burmese for Communication	3(3-0-6)

2. Humanities (6 credits)

Course ID	Course name	Credits
1001003	Human Behavior and Self-Development	3(3-0-6)
1001005	Thinking and Decision Making Skill	3(3-0-6)
1511001	Ethics and Human Beings	3(3-0-6)
1511002	Facts of Life	3(3-0-6)
1521001	Buddhism	3(3-0-6)
1631001	Information for Study and Research	3(3-0-6)
2011001	Aesthetics of Visual Arts	3(3-0-6)
2051001	Aesthetics of Performing Arts	3(3-0-6)
2061001	Music Appreciation	3(3-0-6)
3501001	Leadership Development	3(3-0-6)
3501003	Personality Development and the Arts of Socializing	3(3-0-6)

3. Social Sciences (6 credits)

Course ID	Course name	Credits
2501001	History of Thai Society and Culture	3(3-0-6)
2501003	Public Mind and Civic Social Engagement	3(3-0-6)
2501004	Interdisciplinary Social Science for Development	3(3-0-6)
2501005	Kamphaeng Phet Studies	3(2-2-5)
2521001	Globalization and Localization	3(3-0-6)
2521002	ASEAN Studies	3(3-0-6)
2541001	Human Beings, Community, and Environment	3(3-0-6)
2541002	Local Resource Management	3(3-0-6)
2551002	Fundamental Knowledge on Thai Politics and Government	3(3-0-6)
2561001	Introduction to Laws	3(3-0-6)
3501004	Business Initiation	3(3-0-6)
3531001	Finance in Daily Life	3(3-0-6)
3541001	Entrepreneurship	3(3-0-6)
3591002	Sufficiency Economy	3(3-0-6)

4. Mathematics, Science, and Technology (6 credits)

Select courses in subjects 1. - 4. (3 credits)

Course ID	Course name	Credits
1161001	Sports and Recreation for Quality of Life	3(2-2-5)
1161002	Exercise for Health	3(2-2-5)
4001002	Science and Technology for Daily Life	3(3-0-6)
4001003	Environments and Natural Resources Conservation	3(3-0-6)
4071001	Health and Health Care	3(3-0-6)
4091001	Mathematics in Daily Life	3(3-0-6)
4091003	Mathematics and Decision Making	3(3-0-6)
4121001	Computer and Information Technology	3(2-2-5)
4121005	Website Design and Development	3(2-2-5)
4121006	Package Software for Application	3(2-2-5)
5001001	Agriculture in Daily Life	3(3-0-6)
5071001	Food for Health	3(3-0-6)
5501001	Technology in Daily Life	3(3-0-6)

B : Major Course (92 credits)

Core subjects (24 credits)

Course ID	Course name	Credits
1551402	Business English 1	3(3-0-6)
1551403	Business English 2	3(3-0-6)
3531101	Business Finance	3(3-0-6)
3532102	Taxation and Business Laws	3(3-0-6)
3541101	Principles of Marketing	3(3-0-6)
3561101	Organization and Management	3(3-0-6)
3564201	Strategic Management	3(3-0-6)
3591101	Principles of Economics	3(3-0-6)

Major Requirement (46 credits)

Course ID	Course name	Credits
3521101	Accounting 1	3(2-2-5)
3521102	Accounting 2	3(2-2-5)
3531201	Finance and Banking	3(3-0-6)
3532104	Monetary Theory and Policy	3(3-0-6)

Course ID	Course name	Credits
3532202	Financial Markets and Institutions	3(3-0-6)
3532401	Insurance and Insurance Institutions	3(3-0-6)
3532501	Mathematics of Finance	3(3-0-6)
3533105	Profit Planning	3(2-2-5)
3533203	Credit Management	3(3-0-6)
3533301	Principles of Investment and Security Analysis	3(3-0-6)
3533502	Statistics for Financial Research	3(2-2-5)
3533601	Financial Computer Application	3(2-2-5)
3534107	Financial Analysis	3(2-2-5)
3534108	Financial Risk Management	3(3-0-6)
3534901	Research in Business Finance and Banking	3(2-2-5)
3534902	Seminar in Finance and Banking	1(0-3-0)

Major Elective Course (15 credits)

Course ID	Course name	Credits
3522102	Cost Accounting1	3(2-2-5)
3522103	Intermediate Accounting 1	3(2-2-5)
3522104	Intermediate Accounting 2	3(2-2-5)
3522105	Cost Accounting 2	3(2-2-5)
3532103	Financial Management	3(3-0-6)
3533106	Finance Project Management and Business Planning	3(2-2-5)
3534109	Finance for Entrepreneur in International Business	3(3-0-6)
3534110	Financial Feasibility Study	3(2-2-5)
3534111	Finance for Community Business	3(3-0-6)
3534204	International Finance and Banking	3(3-0-6)
3543301	Marketing Management	3(3-0-6)
3593301	Quantitative Analysis	3(3-0-6)
3601101	Information Technology in Business	3(2-2-5)

Professional Experience or Cooperative Education (7 credits)

Select a plan

Course ID	Course name	Credits
3534801	Preparation for Professional Experience in Finance and Banking	2(90)
3534802	Professional Experience in Finance and Banking	5(450)
or		
3503801	Cooperative Education Preparation	1(45)
3503802	Cooperative Education	6(540)

C: Free Elective Course (6 credits)

Freely choose any courses provided by the university. The courses chosen must not have been taken before by the student and must not be the compulsory non-credit courses.