

# Bachelor of Business Administration Program in Business Computer

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## General Information

**Degree Designation** : Bachelor of Business Administration Program in Business Computer

**Total Credits** : 136 credits

**Graduate** : 4 years

## Academic Year

The academic calendar mostly consists of two semesters (Two-semester system). Each semester is not less than 15 weeks. The summer session is scheduled to meet the requirements of each

- 1 st semester : June - September
- 2 nd semester : November – February
- Summer semester : March – May

## Course Structure

- A : General Education Course
- B : Major Course
- C : Free Elective Course

### A : General Education (30 credits)

#### 1. Language and Communication (9 credits)

- Fundamental Course (6 credits) :

Course ID	Course name	Credits
1551001	Fundamental English	3(3-0-6)
1551002	English for Communication	3(3-0-6)

- Free Elective (3 credits) :

1541001	Thai Language Usage Skills	3(3-0-6)
1541002	Language and Communication for Specific Purposes	3(3-0-6)
1561001	Japanese for Communication	3(3-0-6)
1571001	Chinese for Communication	3(3-0-6)
1571002	Fundamental Chinese for Tourism	3(3-0-6)
1661001	Korean for Communication	3(3-0-6)
1691001	Fundamental Burmese	3(3-0-6)
1691002	Burmese for Communication	3(3-0-6)

## 2. Humanities (6 credits)

Course ID	Course name	Credits
1001003	Human Behavior and Self-Development	3(3-0-6)
1001005	Thinking and Decision Making Skill	3(3-0-6)
1511001	Ethics and Human Beings	3(3-0-6)
1511002	Facts of Life	3(3-0-6)
1521001	Buddhism	3(3-0-6)
1631001	Information for Study and Research	3(3-0-6)
2011001	Aesthetics of Visual Arts	3(3-0-6)
2051001	Aesthetics of Performing Arts	3(3-0-6)
2061001	Music Appreciation	3(3-0-6)
3501001	Leadership Development	3(3-0-6)
3501003	Personality Development and the Arts of Socializing	3(3-0-6)

## 3. Social Sciences (6 credits)

Course ID	Course name	Credits
2501001	History of Thai Society and Culture	3(3-0-6)
2501003	Public Mind and Civic Social Engagement	3(3-0-6)
2501004	Interdisciplinary Social Science for Development	3(3-0-6)
2501005	Kamphaeng Phet Studies	3(2-2-5)
2521001	Globalization and Localization	3(3-0-6)
2521002	ASEAN Studies	3(3-0-6)
2541001	Human Beings, Community, and Environment	3(3-0-6)
2541002	Local Resource Management	3(3-0-6)
2551002	Fundamental Knowledge on Thai Politics and Government	3(3-0-6)
2561001	Introduction to Laws	3(3-0-6)
3501004	Business Initiation	3(3-0-6)
3531001	Finance in Daily Life	3(3-0-6)
3541001	Entrepreneurship	3(3-0-6)
3591002	Sufficiency Economy	3(3-0-6)

#### 4. Mathematics, Science, and Technology (6 credits)

##### Select courses in subjects 1. - 4. (3 credits)

Course ID	Course name	Credits
1161001	Sports and Recreation for Quality of Life	3(2-2-5)
1161002	Exercise for Health	3(2-2-5)
4001002	Science and Technology for Daily Life	3(3-0-6)
4001003	Environments and Natural Resources Conservation	3(3-0-6)
4071001	Health and Health Care	3(3-0-6)
4091001	Mathematics in Daily Life	3(3-0-6)
4091003	Mathematics and Decision Making	3(3-0-6)
4121001	Computer and Information Technology	3(2-2-5)
4121005	Website Design and Development	3(2-2-5)
4121006	Package Software for Application	3(2-2-5)
5001001	Agriculture in Daily Life	3(3-0-6)
5071001	Food for Health	3(3-0-6)
5501001	Technology in Daily Life	3(3-0-6)

#### B : Major Course (100 credits)

##### Core subjects (30 credits)

Course ID	Course name	Credits
1551402	Business English 1	3(3-0-6)
1551403	Business English 2	3(3-0-6)
3521103	Principles of Accounting	3(2-2-5)
3531101	Business Finance	3(3-0-6)
3532204	Tax and Business Laws	3(3-0-6)
3541101	Principles of Marketing	3(3-0-6)
3561101	Organization and Management	3(3-0-6)
3564201	Strategic Management	3(3-0-6)
3584901	Business Research Methodology and Statistics	3(3-0-6)
3591101	Principles of Economics	3(3-0-6)

##### Major Requirement (45 credits)

Course ID	Course name	Credits
3601204	Information Technology in Business	3(2-2-5)
3601302	Principle of Computer Programming	3(2-2-5)

<b>Course ID</b>	<b>Course name</b>	<b>Credits</b>
3602102	Management Information System in Business	3(2-2-5)
3602207	Database and Application in Business	3(2-2-5)
3602208	Mathematics for Business Computer	3(2-2-5)
3602302	Data Structure and Algorithms for Application Business	3(2-2-5)
3602401	Web Technology	3(2-2-5)
3602501	Operating System Installation and Management	3(2-2-5)
3603108	System Analysis and Design for Business	3(2-2-5)
3603109	Information System Security for Business	3(2-2-5)
3603206	Electronic Commerce	3(2-2-5)
3603302	Web Programming	3(2-2-5)
3603403	Network System and Data Communication for Business	3(2-2-5)
3604102	Project in Business Computer 1	3(2-2-5)
3604103	Project in Business Computer 2	3(2-2-5)

#### **Major Elective Course (18 credits)**

<b>Course ID</b>	<b>Course name</b>	<b>Credits</b>
3543101	Marketing Management	3(3-0-6)
3602209	Computer for Graphic Design	3(2-2-5)
3603101	Online Social Network and Ethic in Profession	3(2-2-5)
3603102	Management in Information Technology	3(3-0-6)
3603104	Data Analysis for Business	3(2-2-5)
3603105	Information Systems for Supply Chain Management	3(2-2-5)
3603110	Business Software Project Management	3(2-2-5)
3603207	Multimedia Technology	3(2-2-5)
3603208	Open Source Software in Business	3(2-2-5)
3603209	Computer for Advance Graphic Design	3(2-2-5)
3603210	Special Topic in Business Computer	3(2-2-5)
3603211	Data Warehouse for Business	3(2-2-5)
3603212	Business Intelligence System	3(2-2-5)
3603213	Information Retrieval	3(2-2-5)
3603303	Applying Computer for Business	3(2-2-5)
3603304	Object Oriented Programming	3(2-2-5)

Course ID	Course name	Credits
3603305	Visual Programming for Business	3(2-2-5)
3603306	Mobile Application Development	3(2-2-5)
3603307	Java Programming	3(2-2-5)
3603308	Programming Languages	3(2-2-5)
3603309	Advance Computer Programming	3(2-2-5)
3603310	XML and Web Service	3(2-2-5)
3603902	Seminar in Business Computer	3(2-2-5)

#### Professional Experience or Cooperative Education (7 credits)

Select a plan

Course ID	Course name	Credits
3604801	Preparation for Professional Experience in Business Computer	2(90)
3604802	Professional Experience in Business Computer	5(450)
or		
3503801	Cooperative Education Preparation	1(45)
3503802	Cooperative Education	6(540)

#### C: Free Elective Course (6 credits)

Freely choose any courses provided by the university. The courses chosen must not have been taken before by the student and must not be the compulsory non-credit courses.